

MANITOBA ANALYTICS

Manitoba Food and Beverage Industry Structure



The Manitoba food and beverage manufacturing industry is vastly diverse. Manitoba processes a wide variety of food products ranging from potato products to meat, grain and oilseeds products - including primary and secondary processing. The Manitoba food industry is comprised of a large number of small-sized enterprises with less than 100 employees.

Food and beverage manufacturing categories

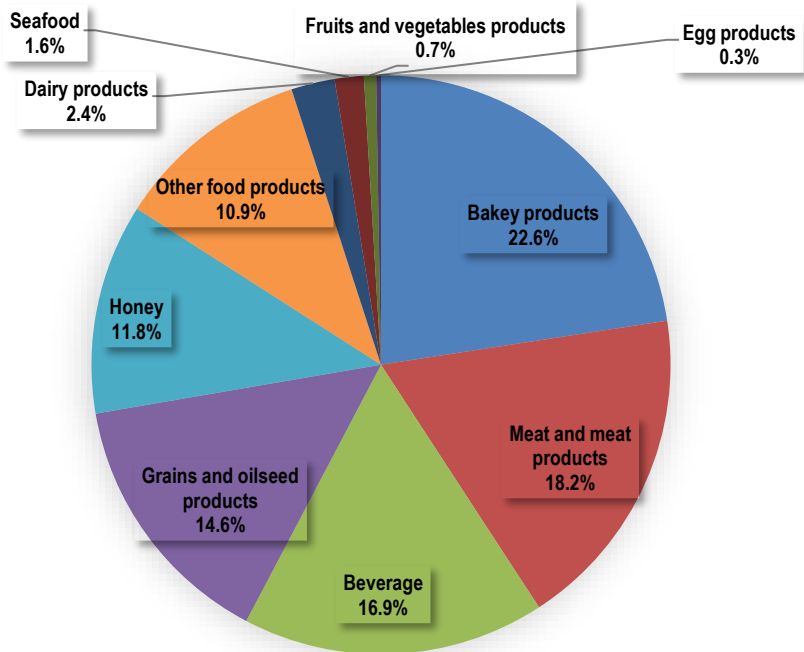
The food and beverage manufacturing industry consists of a number of categories including meat and meat products (e.g., red meat and poultry), bakery products, beverage, dairy products, seafood, egg products, fruit and vegetables (including potato products), grains and oilseed products, honey, and other food products. The table below summarizes the products that are included in each category.

Manufacturing categories	Products included
Bakery products	Bread/pastry, mixes and doughs, tortillas
Meat and meat products	Meat processing and preparation (including poultry) – e.g. primary products (meat, fat, offal) and secondary (sausages, prepared meat)
Beverage	Alcoholic beverages (grape wine, spirits/liqueurs), and non-alcoholic beverages, juices, water
Grain and oilseed products	Grain milling, oil crushing
Honey	Honey products
Dairy products	Milk, cheese, ice cream, whey protein, cream
Seafood	Fish product preparation and fish packaging
Fruits and vegetables products	Preserved fruit and vegetable foods (processed products), potato products (e.g. French fries)
Egg products	Egg processing includes albumin, processed yolk
Other food products	Party snacks/chips; plant protein-based products; preserve/syrup/filling/condiments; prepared entrees; soup manufacture. chocolate products, syrup, dog/cat food, other animal feed

Number of facilities. In 2020, the industry is comprised of 363 food and beverage manufacturing facilities that focus on processing and manufacturing food products¹. Bakeries and tortilla manufacturing, meat and beverage processing facilities along with the grain and oilseed processing account for almost 75 percent of all food-processing facilities in Manitoba. The distribution of facilities by category is shown in the graph on the following page.

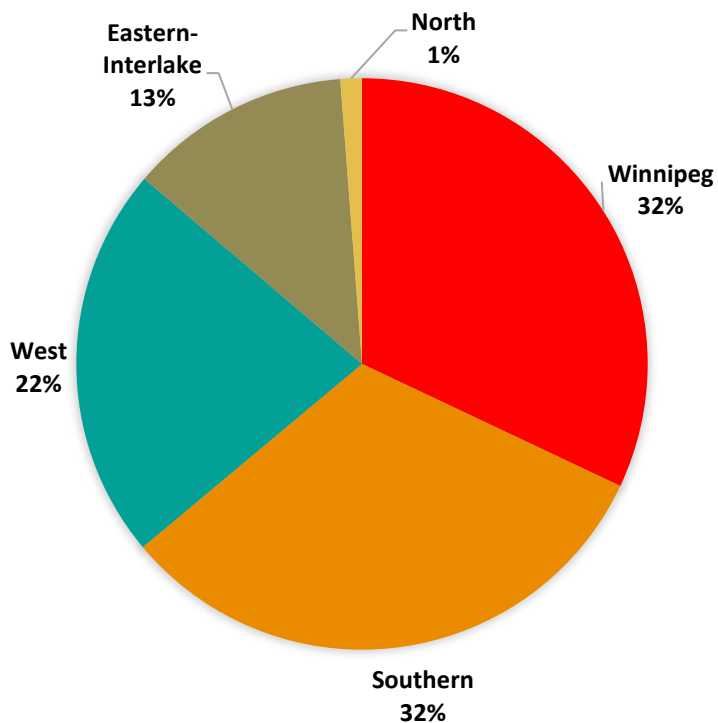
¹ Source: Statistics Canada tables 33-10-0304-01 and 33-10-0305-01 released on Feb. 11, 2021

Distribution of food and beverage manufacturing facilities by manufacturing category

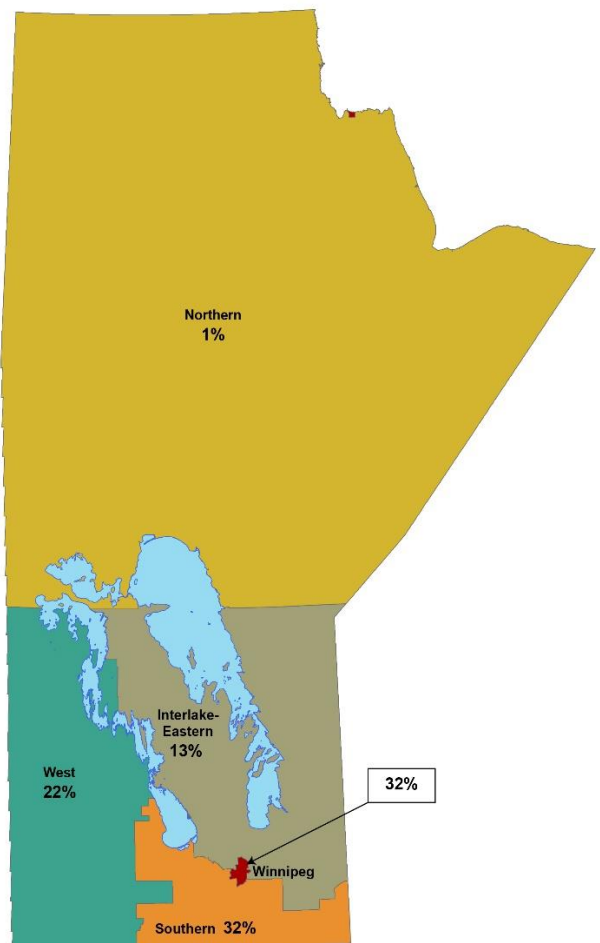


Source: Manitoba Agriculture and Resource Development and Canadian Food Inspection Agency

Location. The majority of food and beverage manufacturing facilities are located in Winnipeg (32 per cent) and southern (32 per cent) regions. Twenty-two per cent are located in western region, while 13 per cent are in the eastern-Interlake region and one percent of food and beverage facilities are found in the north.

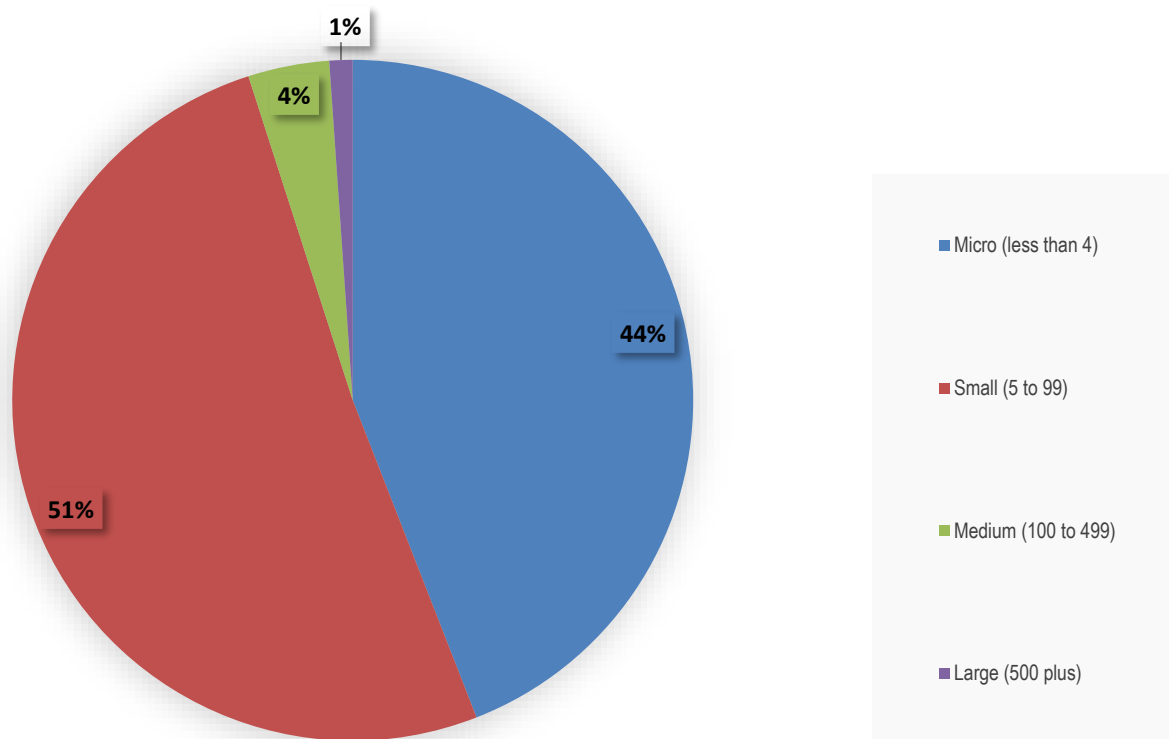


Source: Manitoba Agriculture and Resource Development and Canadian Food Inspection Agency



Map of Manitoba regions

Size distribution. The vast majority (95 per cent) of food processors in Manitoba have less than 100 employees. According to Statistics Canada, 44 per cent of total food processors in Manitoba are micro-enterprises (less than four employees), 51 per cent small-sized (five to 99 employees), four per cent medium-sized (100 to 499 employees), and one per cent are large businesses (+500 employees).



Source: 2020 Statistics Canada Table: 33-10-0304-01 and 33-10-0305-01

Contact us

- Go to manitoba.ca/agriculture and click on Markets and Statistics
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